

Industry Circular



Internal Revenue Service

Alcohol, Tobacco, and Firearms Division
Washington, D.C. 20224

Industry Circular No. 70-32

October 27, 1970

INDICIA FOR LIQUOR BOTTLES

Distilled spirits plant proprietors,
importers, liquor bottle manufacturers,
and others concerned:

The purpose of this circular is to call your attention to the indicia requirements for liquor bottle molds used after December 31, 1970.

Treasury Decision 6954, effective July 1, 1968, added a new Subpart F, concerning the manufacture, sale, and use of bottles for packaging distilled spirits, to 26 CFR Part 173, and therein prescribed simplified requirements concerning indicia for liquor bottles. In order not to impose a hardship on liquor bottle manufacturers, the Internal Revenue Service has permitted the manufacturers to continue to produce liquor bottles from existing molds containing the indicia prescribed by regulations in effect prior to July 1, 1968; however, the use of such molds is not to be continued beyond December 31, 1970.

You are reminded that 26 CFR 173.35 provides that only molds bearing the indicia prescribed in 26 CFR 173.33 or 26 CFR 173.34, as applicable, shall be used after December 31, 1970. Bottles bearing the previously required indicia may be used after December 31, 1970, provided they were manufactured on or before that date.

Inquiries concerning this circular should refer to its number and be addressed to your Assistant Regional Commissioner, Alcohol, Tobacco and Firearms.

Rex D. Davis, Acting Director
Alcohol, Tobacco and Firearms Division